

summary

Creative problem solving, integrated branding, strategic marketing, and unexpected thinking.

These are the things that make my heart pound, make chills run down my spine and put a smile on my face. I've followed these passions in my career thus far to help companies and clients alike build their businesses and surpass their goals.

Currently I am seeking an opportunity that allows me to incorporate my experience and unique skill set to benefit my employer and co-workers on a daily basis.

Recommendations from clients and co-workers can be seen at **www.linkedin.com/in/tedpate**.

To view samples of my work throughout my career including print, TV, non-traditional and interactive please visit **www.tedpatecreative.com**.

ted pate



tedpatecreative.com
tedpate3@gmail.com
linkedin.com/in/tedpate
mobile: 828-505-5655
175 Skyview Circle
Asheville, NC 28804

core skills

- Creative Direction
- Integrated Branding
- Marketing Strategy
- Project Management
- Advertising Campaigns
- Creative Concepting
- Art Direction
- Copywriting
- Video Production
- Vendor Management
- Strategic Planning
- Multi-media Design
- Social Media
- Interactive Production
- Print Production
- Multi-tasking
- Budget Management
- Adobe Creative Suite
- Design and Layout
- Client Presentations
- Relationship Building
- New Biz Development

2012-2013

The Cliffs, Traveler's Rest, SC

Marketing and Media Technology Director

2010-2012

Synergy Point Interactive, Asheville, NC

Chief Creative Officer/Project Manager/Director of Client Services

Clients: Galakiwi Galapagos Adventure Tours, Panama City Beach Convention and Visitors Bureau, Chimney Rock State Park, Transylvania Regional Hospital, Edisto Realty, Rumbling Bald Resort, Pinehurst Convention and Visitors Bureau, Blue Ridge Parkway Foundation, Remax Advantage Realty, Discover Upcountry Carolina Association, PECO Lawn Vacs, Prym Consumer USA, Loudoun County Convention and Visitors Association, The Cheney Clinic, Future Stars Camps, Mountain Housing Opportunities, Olde English District, Polk County Travel and Tourism, McDowell County Tourism, City of Landrum SC, Greenville NC Convention and Visitors Bureau



- 2008-2010** | **Enventys, Charlotte, NC**
Chief Creative Officer
 Clients: Bed Bath and Beyond, Home Depot, Staples, Hendrick Motorsports, PetsMart, Walmart, Sakrete, West Point Home, Dream Baby, Blueharbor Bank, Carolinas Medical Center, Force Management, Vive Vita, Edison Nation, Springs Creative, Everyday Edisons, Inventors Digest, United Inventors Association
- 2004-2008** | **DVA Advertising, Bend, OR**
Creative Director
 Clients: Portland Beavers, Felt Bicycles, Portland Timbers, Bandon Dunes Golf Resort, Carerra Motors, Kah-Nee-Ta High Desert Resort & Casino, BendFilm Festival, Cascade Healthcare Community, Palmer Homes, Bend Visitor & Convention Bureau, Remington Ranch Golf Resort, St. Charles Medical Center, City of Bend, Clear Choice Health Plans, Lumbermens Insurance, The High Desert Museum, Cascade Music Festival, Providence Medford Medical Center, Bend Brewing Company, Bridge of the Gods Casino
- 2000-2004** | **Henderson Advertising, Greenville, SC**
Art Director
 Clients: Gold's Gym International, Costa Del Mar Sunglasses, Michelin Tires, Toto Toilets, SouthTrust Bank, Greenville Hospital System, St. Joseph's/Candler Hospital, Flexcheck Cash Advance, Latitude Seafood, Colonial Supplemental Insurance, Saskatoon Steaks and Wild Game
- 1997-2000** | **Sasquatch Advertising, Portland, OR**
Art Director
 Clients: Leatherman Tools, CamelBak Backpacks, Weider Sports Nutrition, The National Forest Service, Pabst Blue Ribbon Beer, Danner Boots, Pacific Trail Outerwear, The Rose Quarter Arena, Black Dot Boardwear, Chrome Data Internet Services, Dyersburg Fabrics, The Heathman Lodge, Portland Ad Federation

awards & accolades

- 2 National Gold ADDY Awards
- 2 Mobious Awards
- many Regional ADDY Awards
- numerous Telly Awards
- a plethora of local ADDY Awards including the 2012 Asheville ADDYs Best of Show
- Featured in:
 - Archive magazine (twice)
 - Print's Regional Design Annual (3 times)
 - Graphis Advertising Annual

education

- 1995 -1996 **Creative Circus**, Atlanta, GA
 Art Direction Graduate
- 1994 -1995 **Portfolio Center**, Atlanta, GA
 Art Direction
- 1990 -1994 **University of South Carolina**
 Bachelor of Media Arts